

For all Chem-Dry franchises it is a complete change to their previous working life. However the Chem-Dry system provides an excellent opportunity for them to build a new business within an established tried and tested business solution. Since Ian and Sharon joined the Chem-Dry Franchise network they haven't looked back".

So moving from a large nationalised monopoly to operating his own small independently owned and operated Chem-Dry franchise with previous little experience of managing his own business has been venture into the unknown and proved a major success.

Ian's advise to other people considering franchising options would be "Research the market, be prepared to work hard and long hours. Would I have done anything different probably not, have I learned a lot on the journey without doubt?. Chem-Dry franchises have a proven business solution that works. I have a 2-3 year business plan in place, which included the recent purchase of a new territory and I hope this will result in a significant increase in turnover to £150,000".

ENDS

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Notes to Editor

Chem-Dry® at a glance www.chemdry.co.uk

- ✓ Chem-Dry® has become the world's largest carpet and upholstery cleaning company since it was founded in the USA in 1977, cleaning over an estimated one billion square feet of carpet every year.
- ✓ Chem-Dry® was established in the UK in 1987. Its Yorkshire-based national service centre with 210 staff now supports a network of 720 franchise operations.
- ✓ Chem-Dry® has over 4,000 operations in 46 countries, 720 of which are here in the UK.
- ✓ Chem-Dry® is the UK's leading disaster restoration recovery and cleaning service to domestic and commercial premises and is recognised as the market leader by householders, corporate businesses and the UK's foremost insurers.
- ✓ Chem-Dry® has the largest network of its kind serving 28 million homes. With over 720 licences you are never far away from your local Chem-Dry®.
- ✓ In April 2005, Chem-Dry® in the UK became part of the Homeserve plc group of companies.

For further information on Chem-Dry Franchising, please contact
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